



INDIAN TECHNICAL TEXTILE
ASSOCIATION



वस्त्र मंत्रालय
MINISTRY OF
TEXTILES



Indian Institute of Carpet Technology
(IICT), Bhadohi

National Technical Textiles Mission, GOI

Presents

National Conclave on Technical Textiles - Hometech

“Carpet for Technical Application”



20th JUNE, 2025



Committee Room, Carpet Expo Mart,
Carpet City, Bhadohi

Media Partners



An Overview: Indian Technical Textile Industry

Technical textiles are textile materials and products used for their technical performance and functional properties. Technical textiles are an important part of the textile industry and its potential is still largely untapped in India. The market size of technical textiles in India is nearly \$23 Billion with an average growth rate of 8.25%. The technical textile is expanding as the products are being put to use by an ever-increasing number of end users in various industries. Out of its 13 verticals, Hometech is an important variant having wide range of products, like Carpets of different types, Floor coverings, curtains, blinds, functional furnishing fabric, etc. National Technical Textiles Mission under the Ministry of Textiles has been set up that aims at an average growth rate of 15-20% to increase the market size of technical textiles to an ambitious target of \$ 40 Billion by the year 2030 through market development, market promotion, international technical collaborations, investment promotions and Make in India initiatives.

About the National Conclave on - Hometech Carpet

With the government's increased focus on Atmanirbhar Bharat, Make in India and thrust for modernization and diversification of carpets for technical applications like sports, gymnastic mats, right resistance, wear resistant, solid backing, automotive etc. There is also a huge potential for carpets in India. In spite of the boost in technical textiles manufacturing and exports in the country, huge quantities of carpets are imported to meet the demand in the different sector. Hence, for the growth of nation GDP, generate employments, creating entrepreneur, awareness to society including industry personnel, students and for the people of every sector is urgently required. This conclave will provide a platform for exporter, manufacturer, students and people of carpet sector and sellers

to interact and come up with an action plan to benefit from the ongoing demand for carpets.

Also the exhibition alongside will provide an opportunity for all the leading manufacturers to showcase their developments and innovations.



Organizing Partners

The Indian Technical Textile Association (ITTA)

Indian Technical Textiles Association (ITTA) is the only association focused on Technical Textiles in India, that has a formidable knowledge repository as well as expertise in all the 13 segments of the Technical Textile industry. The office of the Textile Commissioner, Ministry of Textiles, GOI, facilitated the formation of ITTA in the year 2010. ITTA has nearly 400 members, including few members from EU & Japan as on date, representing the entire technical textile value chain from raw material to finished goods producers, machinery manufacturers, consultants, centers of excellence (COE) and R&D/Academic institutions, Start-ups & Potential Investors, central & state Govts.

With over a decade, ITTA has the expertise and experience in organizing National & International level platforms for knowledge sharing like conferences, exhibitions, symposiums, skill development programs for the benefits to its members.

Indian Institute of Carpet Technology (IICT)

Indian Institute of Carpet Technology (IICT) enjoys a unique and prominent place among the institutions that are engaged in education, training, research and consultancy in the discipline of Carpet & Textile Technology in India. It has been catering to the needs of the industry for the past twenty-four years. The link of the institute with the industry has been cultivated all the years and it has already carved a niche for itself amongst the reputed textile institutes. The Institute also emphasizes value and skill based technical education to the aspirants who wish to enter the area of corporate world and be on the helms in the twenty first century.

Objectives & Benefits

- » Enhance knowledge base on current Carpet industries & domestic & export market potentials.
- » Create awareness on the latest product innovations & technology developments on Carpets & other home textiles.
- » Acquire knowledge & ideas for new investments in home textiles.
- » Acquire knowledge on standards & QCO concept on functional Carpets
- » Networking opportunity.



Key Sessions in the Conference

- ▶ Driving Growth in Carpet & other Home Textile Industry in domestic and export markets.
- ▶ Changes in Government Schemes and Policies required for growing the market of Home Textiles & investment potential.
- ▶ Raw Materials Used in Carpet Manufacturing- Regular & Functional Carpets- fibres & yarns of PP, BCF, Modacrylic, FR Viscose & Polyester.
- ▶ Innovative Chemical Solutions for backing and finishing to enhance quality & performance of carpets & other home textiles
- ▶ Current Manufacturing Techniques in Carpet Production like Weaving and Tufting
- ▶ Emerging Technologies in Carpet manufacturing using Needle punched & Spunbond Nonwovens.
- ▶ Advanced Dyeing Techniques and Chemical Finishing for Carpets
- ▶ Use of Innovative Chemical Solutions- Non-toxic Flame Retardants and Antimicrobial, antiskid, Agents for Carpets
- ▶ Standardization, Certification and Quality Control Order (QCO) on carpets & other home textiles

Exhibition

To benefit the participants and abreast them of the latest technologies and innovative products, an exhibition will be arranged along with the seminar in which companies/agencies will participate and will showcase the innovative products in the field of Hometech. [Click here for Exhibition Registration](#)

Participant's Profile

- ▶ Entrepreneurs, Startups and professionals related to technical textiles especially on Carpets & home textiles for Diversified technical applications
- ▶ Managers/officers in the field of production / marketing / procurement / quality evaluation
- ▶ Personal from Sports industry & automotive sector
- ▶ R&D personnel
- ▶ Personnel from academia (Faculty & Students)
- ▶ Machinery manufacturers

Registration

Industry members are requested to register at the earliest so as to take maximum benefit out of this conclave. Registration is available online on a first come first serve basis through the Link to be provided by us.

[Click here for Delegate Registration](#)

Sponsorship Opportunity

It would be a great opportunity for your products and services through sponsorship, since your company logo will be displayed on all marketing collaterals which will reach out to the Entrepreneurs, Startups and professionals related to Technical Textiles especially on Carpets & Home Textiles for Diversified technical applications. The sponsorship matrix with all benefits are given in Annexure-1

For more information, contact :

Indian Technical Textile Association, Mumbai

Rupali Chitnis / Shikha Panchal

Email: ittatechtex@ittaindia.org

Tel: 022-49635711 / Mob: 9769464616

Indian Institute of Carpet Technology, (IICT) Bhadohi

Dr. M. Bera/ Dr. H. S. Mohapatra,

Mob: 7839426491

Email: hs.mohapatra@iict.ac.in, moumita.bera@iict.ac.in

Annexure-1

A. BRANDING AND SPONSORSHIP OPPORTUNITIES

Sr. No.	Partner Benefits	Platinum	Gold	Silver	Bronze
	Sponsorship Amount	Rs. 5 Lakhs	Rs. 2 Lakhs	Rs. 1 Lakhs	Rs. 50 Thousand
1.	Pre-event Branding				
1.1	Logo on Brochure & Flyer	Yes	Yes	Yes	Yes
1.2	Pre-event promotional Mailer with Brochure & Flyer	Yes	Yes	Yes	Yes
2.	Logo Visibility				
2.1	Side Wings of Conference Backdrop in the hall	Yes	Yes	Yes	Yes
2.2	Separate Panel "Thanking all the Partners" at the Venue	Yes	Yes	Yes	Yes
2.3	Partners' Profile & Advertisement on Event Booklet / Magazine	Yes	Yes	Yes	No
3.	Branding Opportunity				
3.1	Prominent Speaker slot at a high-level Panel Discussion	Yes	Yes	No	No
3.2	Company Literature as part of the Delegate Kit	Yes	Yes	Yes	Yes
3.3	Screening of corporate films (during breaks and in between sessions)	90 sec	60 sec	30 sec	No
3.4	Delegate Kit with Logo Branding	No	No	No	Yes
3.5	Complimentary Delegate Passes to attend the Conference	10	7	5	3
3.6	Free Booth Space (if applicable)	Yes	Yes	Yes	No

*GST as applicable

B. ADVERTISEMENT IN EVENT BOOKLET / MAGAZINE

Specification	Rate	18% GST	Amount
Full Page	Rs. 25,000/-	Rs. 4500/-	29,500/-

SPECIFICATION : Artwork Size = 7x9.5", Bleed margin = 3 mm on each side

MATERIAL FORMAT : CorelDraw/ High Resolution PDF/ 400 dpi JPEG

BOOTH REGISTRATION FEES (Other than Partners):

Category	Rate Per Table	18% GST	Amount
Tabletop Space	Rs. 15,000/-	Rs. 2700	Rs. 17700/-

Facilities Provided in Stalls: Table, Chairs, Lights and Dustbin.

[Click here for Exhibition Registration](#)

Mode of Payment:

Payment to be made directly into Bank Account through NEFT/RTGS -

A/C. Name	INDIAN TECHNICAL TEXTILE ASSOCIATION
Bank Name	Bank of Baroda, Chakala Branch, Mumbai - 400093
Current Account No.	04220200000491
IFSC Code	BARBOCHAKAL

For more Information and Registration, kindly contact:

Indian Technical Textile Association, Mumbai

Rupali Chitnis / Shikha Panchal

Tel: 022-49635711; Mob: 09769464616;

Email: info@ittaindia.org;

Web: www.ittaindia.org